

# HAIDER ALI

Full Stack Developer · AI Integration

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Full Stack Developer with 3+ years building production web applications across the MERN/PERN stack. Currently shipping two live AI receptionist platforms: Grace AI for Australian trade businesses, and Meydan Personal Assistant AI for Meydan Free Zone in the UAE. Strong in React, Next.js, Node.js, NestJS, TypeScript, and FastAPI, with hands-on experience integrating voice agents, third-party APIs, and deploying to AWS, Vercel, and Railway.

## WORK EXPERIENCE

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### RankOrbit

Aug 2024 – Present

*Full Stack Developer* · Lahore, Pakistan

- Built **Grace AI**, a production AI receptionist SaaS for Australian trade businesses. Developed the full web platform (Next.js, NestJS, PostgreSQL), built the dashboard, booking flows, subscription system, and the entire API integration layer with the voice agent.
- Building **Meydan Personal Assistant AI**, a horizontal AI receptionist platform for UAE businesses under Meydan Free Zone. Built the onboarding flow, configuration dashboard, unified inbox for calls and emails, auto-knowledge-base from website crawl, and Gmail/Outlook auto-reply integration.
- Implemented OAuth-based ServiceM8 integration with bi-directional job and customer sync via webhooks, enabling real-time field service management from within the Grace platform.
- Developed an AI-powered color visualization tool using Next.js, FastAPI, and Meta's Segment Anything Model (SAM), enabling users to preview real-time color schemes on uploaded house images.
- Built an in-house CRM with chat, custom calendar, IP restrictions, and role-based access using Next.js and MongoDB.
- Co-developed a white-label SaaS platform with Stripe subscription billing and email automation using Next.js, NestJS, and PostgreSQL.
- Contributed to Ryvals, an online gaming tournament platform, building frontend modules and tournament management flows.
- Delivered multiple animated, responsive client websites using React, Next.js, Shadcn UI, and Framer Motion.

### HazelSoft

Mar 2024 – Jul 2024

*Full Stack Developer* · Lahore, Pakistan

- Built an electricity services booking platform with React, Node.js, and MongoDB, cutting customer inquiry response time significantly.
- Designed an invoicing CRM for AC services with Next.js and MongoDB, automating the majority of manual paperwork workflows.
- Delivered multiple animated client websites using React and Tailwind CSS.

### GCU Lahore

Apr 2023 – Mar 2024

*Full Stack Developer (Hybrid)* · Lahore, Pakistan

- Architected a university-wide CMS with React, Node.js, and MongoDB, featuring JWT authentication and digital signatures, digitizing 90% of previously manual university processes.
- Developed responsive departmental websites with Next.js and Tailwind CSS, ensuring consistent branding across faculties.
- Added dynamic content modules to the university portal, improving staff and student engagement.

## Maxsol

Jan 2023 – Mar 2023

Frontend Developer · Remote

- Built animated marketing websites using React and Framer Motion.
- Converted multiple Figma designs to pixel-perfect React apps with Tailwind CSS.
- Created an HVAC services dashboard with React and Chart.js, including appointment booking and metrics tracking.

## FEATURED PROJECTS

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[Grace AI — AI Receptionist for Trade Businesses](#) — Next.js · NestJS · PostgreSQL · ServiceM8 API · AWS Amplify  
End-to-end web platform for a 24/7 AI voice receptionist serving Australian trade businesses (plumbers, HVAC, electricians, roofers). Built booking logic, ServiceM8 OAuth bi-directional sync, webhook-driven job updates, Stripe subscription management with usage-based billing, and the full integration surface to the voice agent.

[Meydan Personal Assistant AI — UAE AI Receptionist Platform](#) — Next.js · NestJS · PostgreSQL · Gmail API · Outlook API

Horizontal AI receptionist platform shipping under Meydan Free Zone (UAE government). Built signup and onboarding, configuration dashboard, unified call and email inbox, auto-knowledge-base generation from website crawl, calendar sync, and Gmail/Outlook integration. Currently live and actively building.

[Color Visualization Web App](#) — Next.js · FastAPI · Meta SAM · TypeScript

AI-powered tool that lets homeowners upload a photo of their house and preview paint color schemes in real time, powered by Meta's Segment Anything Model with a FastAPI backend handling async image segmentation.

**White-Label SaaS Platform** — Next.js · NestJS · PostgreSQL · Stripe

Modular multi-tenant SaaS with Stripe subscription billing, email automation, and role-based access control. Designed for resale and white-labeling by client agencies.

**Campus Management System** — React · Node.js · MongoDB

University-wide CMS with JWT auth, 2FA, digital signatures, and clearance tracking, replacing the manual administrative workflows at GCU Lahore.

## TECHNICAL SKILLS

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**Languages:** JavaScript, TypeScript, Python

**Frontend:** React, Next.js, Tailwind CSS, Shadcn UI, Framer Motion

**Backend:** Node.js, NestJS, FastAPI, REST APIs, WebSockets, OAuth 2.0

**Databases:** PostgreSQL, MongoDB, Firebase, Supabase, Redis

**AI & Integrations:** Voice agent APIs, ElevenLabs, Meta SAM, Stripe, ServiceM8 API, Gmail API, Outlook API, Google Calendar

**Deployment:** AWS, Vercel, Railway, Docker

## EDUCATION

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### B.Sc. Computer Science

2020 – 2024

Government College University, Lahore, Pakistan